

**FY25-FY29
Strategic Plan**

Mission:
To promote, develop & enhance lifelong learning through community engagement and exceptional service.

Vision:
To educate, enlighten, and enrich the lives of our patrons

Exceptional Customer Service

- Positive and interactive assistance for each patron
- Dedicated staff training to enhance patron experience
- Active consideration & evaluation of patron needs

Continuous evaluation & development of the collection

- Curate & diversify digital offerings.
- Continuous weeding of dated materials to make space for new offerings.
- Retaining award winning titles to add to core collection.

Encouraging lifelong learning

- Develop & innovate public programming to encourage lifelong reading.
- Develop educational programming to meet community needs.
- Maintain & grow existing programming.

Increasing our community visibility

- Continuous review & revision of library website.
- Market use of the library with rotating displays & promotion of activities.
- Participation in community events by staff, Director & board.

Evolving to meet changing technological standards

- Maintain & continuously update Technology Plan.
- Maintain hardware and software for wireless access within the building.
- Monitor ongoing digital trends

Responsible fiscal & administrative practices for a strong, lasting library

- Monitor & analyze trust investments & reserves to plan for future growth & improvement.
- Maintain a staff succession plan.
- Provide continuous educational opportunities to build a strong staff.